



FPU | Private Funding

Private Funding Policy

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1. Purpose

1.1. This document sets out Free Press Unlimited's private (= non-governmental) fundraising policy. It is intended for internal and external use, to provide transparency about the contributions we accept (or decline) and those that we solicit. This document does NOT cover FPU's policy on which governmental (regional, national or supranational) funds to accept or not.

1.2. Free Press Unlimited (from now on FPU) is an independent, non-governmental press freedom organisation which operates with programmatic funding from governmental organisations (handled by Team Fundraising and described in the Acquisition Procedure) and support and contributions from private individuals, foundations and corporations worldwide (hereafter referred to as philanthropic funding). FPU actively encourages philanthropic funding from the private sector in line with its charitable status, and aims at increasing such support as a key element to fulfill its mission. This policy focuses on philanthropic funding only.

2. Solicited and unsolicited contributions

2.1. FPU seeks solicited and unsolicited philanthropic funding. A contribution is solicited whenever an FPU representative actively seeks it. A contribution is unsolicited when no FPU representative took an active role in obtaining it. Unsolicited contributions include, but may not be limited to, spontaneous contributions made online and through bank transfer.

2.2. FPU reserves the right to refuse any contributions from philanthropics if FPU determines that such funds might undermine its credibility, independence or reputation. Contributions linked to any form of criminal activity, terrorism, money laundering or child labor will not be solicited nor accepted based on the principles of 'do no harm'.

2.3. As a general matter, the policies outlined in this document apply to all solicited and unsolicited philanthropic funding of more than € 1,000. The Director of Communication & Impact is

responsible for reviewing actual or prospective contributions under the policy and these guidelines. FPU representatives should always request clearance from the Director of Communication & Impact prior to soliciting a contribution or if they believe an unsolicited contribution may need a review.

3. Private Funding principles

3.1. Our fundraising respects and protects our independence, impartiality and mission.

- FPU is impartial and policy-wise independent of any government, political ideology, company or religious belief and our fundraising activity respects and protects that.
- We raise funds in accordance with our fundraising principles. We will not solicit or accept contributions from individuals, governments or organisations that seek to influence the outcome of our activities and compromise our independence.
- We will not accept contributions from sources that may adversely impact our reputation for impartiality and independence. If we turn down funding or help we will explain why.
- We will ensure that activities for which we raise funds reflect our mission and priorities. Neither the funding opportunities we pursue, or the requirements of funders, will deflect us from our strategic objectives.
- We will not allow any funding relationship to constrain us from criticising the body involved or exposing any wrongdoing in which it may be involved.

3.2 We are honest and transparent about our fundraising.

- We are honest and behave with integrity in all our fundraising, ensuring we comply with our fundraising principles and that these comply with Dutch regulation and legislation.
- We are transparent about the funds we receive and will state funding sources in our Annual Accounts in compliance with Dutch regulation and legislation. We do respect funders' requests for anonymity within the law as long as they fall within our fundraising principles.
- We use contributions in accordance with their intended causes and provide timely updates to funding parties explaining how we have used their contributions.

3.3 We use our funds responsibly.

- We put our philanthropic funders' contributions to work as quickly as we can and do this wisely and responsibly.
- We are modest and do not solicit more funds than we need to further our mission. We are grateful for all help, large and small.

3.4 We respect our funders' privacy.

- We respect our funders' privacy and right to decide how and if FPU contacts them. We make it easy for the philanthropic funders to choose how they want to hear from us, and if they ask us not to contact them we won't, unless it is a legal or administrative requirement.
- Our fundraising activity is carried out in accordance with our data protection policy and procedures. We will never sell our funders' data, or share it outside of FPU.

4. Philanthropic Funding partners

4.1. Foundations, Corporations and Individuals.

- FPU focuses its philanthropic fundraising efforts on private foundations whose values align with ours. Besides, FPU solicits and accepts fund from corporations and individuals.
- FPU will not accept funds from philanthropic funders that are or have been primarily active in one of the following industries: 1) tobacco, 2) alcoholic beverages, 3) fossil fuels and 4) weaponry

4.2 Exceptions.

In exceptional cases funding by organisations or persons that are excluded by this policy may be accepted. Likewise, in exceptional cases funding by organisations or persons that are not excluded by this policy may be rejected. Making such exceptions is the sole discretionary power of FPU's Executive Director and will always follow the principle 'do no harm'.